

# MARCH

# BUILDER PRODUCT NIGHT

# 3

# 2009

For a better quality of life.

**H | B | A**

HOME BUILDERS  
ASSOCIATION  
of  
METRO DENVER®

# REGISTRATION

1

**20' x 10' TITLE SPONSOR Booth \$3000**

Includes 8 parking passes, 8 dinner tickets, and assisted move-in. Space is limited for this booth. Select from premium booth space (space is limited).

**20' x 10' Food or Beverage Sponsor Booth \$1400**

Includes recognition at food or beverage stations, 4 parking passes, 4 dinner tickets, and assisted move-in. Select from premium booth space (space is limited).

**20' x 10' Standard Booth \$1250**

Includes 4 parking passes, 4 dinner tickets, and assisted move-in.

**10' x 10' Food or Beverage Sponsor Booth \$950\*/850**

Includes recognition at food or beverage stations, 2 parking passes, 2 dinner tickets, and assisted move-in. \*Select from premium booth space (space is limited).

**10' x 10' Standard Booth \$750**

Includes 2 parking passes, 2 dinner tickets, and assisted move-in.

20' x 20' booths available upon special request and space available.  
Booth design is as purchased. Booths are available to HBA members **ONLY**.

**Additional Event Badges \$25 in advance / \$35 at the show**

Our company would like to purchase \_\_\_\_\_ additional event badges. Event badges include entrance to event, seminars and dinner.

Group Badge Discounts.     10 badges for \$225     20 for \$400     30 for \$525.

Additional event badges include admission to Builder Product Night and one(1) dinner ticket. Parking passes are not included.

**Please Note:** Each booth purchase includes a pre-disclosed # of dinner tickets. **Each individual attending Builder Product Night will need an Event Badge.** You may not substitute individual badges during the event. Please purchase additional Event Badges above as needed.

Due to Colorado Convention Center union labor laws, assisted move-in provided by Elite Expo may be required. Electricity and internet hook-up are additional options available through the Colorado Convention Center online at <http://www.denverconvention.com/center-services-checkout.asp>.

**Booth reservations will be made on a first-come first-served basis. Booth locations will be assigned upon receipt of payment or letter of commitment.** (See Letter of Commitment on facing page)

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**Booth Location Preference:** Using the Booth layout diagram included, please note your booth preferences below.

First Choice \_\_\_\_\_ Second Choice \_\_\_\_\_ Third Choice \_\_\_\_\_

3

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Mobile/Cell Number: \_\_\_\_\_ Email: \_\_\_\_\_

\*Required. Builder Product Night communications will be conducted via email.

Type of Product/Service: \_\_\_\_\_

**Payment Terms:** Payment in full is due at time of reservation or as stated in letter of commitment. **Space is non-transferable.** No refunds after Friday, February 21, 2008. Return this form to the HBA, 9033 E. Easter Place, Suite 200, Centennial, Colorado 80112 or FAX to (303) 733-9440, Attn: Sheri Alderton. Further information will be given at an exhibitor meeting to be held on Wednesday, March 12, 2008 at 3:00 pm at the Colorado Convention Center.

Visa     MasterCard     Discover     AMEX     Check

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Cardholder's Name (please print): \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

Check enclosed for \$ \_\_\_\_\_ (made payable to the HBA)

# EXHIBITOR INFORMATION

Tuesday, March 3rd, 2009 3:00 - 8:00 p.m. at the Colorado Convention Center marks a big day for Builder Product Night.

The Home Builders Association of Metro Denver is excited to announce that the 2009 Builder Product Night will be hosted at the all new Colorado Convention Center in Downtown Denver. Associate Members display what's new for 2009 in "National Show" style with the benefit of a local venue and audience. The Convention Center offers enough space for over 120 members to display in 10'x10', 20'x10'booths!

At this show, Associate Members have an exclusive target audience of HBA builder members in attendance to see the newest and best, latest and greatest of products available to Colorado's builders.

This is the only yearly event of it's kind offered by the HBA. Don't miss this opportunity. Register your booth now!!!

Letter of Commitment:

I, \_\_\_\_\_, with \_\_\_\_\_, agree  
print name company

to pay the HBA in full, in the amount of \$ \_\_\_\_\_ for my booth and/or sponsorship reservation for the 2009 Builder Product Night no later than 45 days after receipt of this letter by the HBA.

\*\* (Reservations not paid in full by February 2, 2009 may be offered to another vendor. Reservations made after February 2 must be paid in full at time of reservation.)

If the terms and conditions of this letter of commitment are acceptable, please sign a copy of this agreement and return it to the HBA to secure your reservation. We look forward to a great Builder Product Night at the Convention Center and are confident that this partnership will produce an exciting event for the industry participants.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Email Address

# BOOTH LAYOUT



814	813	706/707	607	504/404	306	305/214	213/212	115	114
815	812	707	606	605	307	308	211	116	113
816	811	708	604	FOOD	308	309	210	117	112
817	810	709	603	503/405	309	304	215	118	111
818	809	710	602	502	403	303	216	119	110
819	808	711	601	406	402	302	217	120	FIRE EXIT
820	807	712	507	501	401	301	218	121	109
FIRE EXIT	806	713		407	312	218		122	108
821			1			5	206	127	107
822			2				205	126	106
823	805	714					204	125	105
824	804	715	BAR	FOOD	FOOD	BAR	203	124	104
825	803	716					202	123	103
826	802	717					201	122	102
827	801	718						127	101

10 x 10 FOOD OR BEVERAGE SPONSOR

10 x 20 FOOD OR BEVERAGE SPONSOR

TITLE SPONSOR BOOTH

BOOTH SOLD OUT